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BULK RATE
U.S. POSTAGE
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PERMIT NO. 1004
POTTSVILLE, PA

If you return the grand prize winning entry, we will officially declare that

VARIABLE EXTRALONGNAME IS ONE OF OUR THREE \$1,000,000.00 GRAND PRIZE WINNERS

and the list of Million Dollar Winners in sweepstakes presented by TIME Magazine will read as follows:

ENTRANT

MINNIE REBECCA HOOD

STEVE ROLLINS

VARIABLE EXTRALONGNAME

PRIZE STATUS

\$1,000,000.00 WINNER

\$1,000,000.00 WINNER

\$1,000,000.00 WINNER

PAYMENT STATUS

PAYMENT IN PROGRESS

PAYMENT IN PROGRESS

PAYMENT TO BEGIN

URGENT NOTICE: Preparation have already been made which enable us to pay out the prize listed next to your name in 25 annual installments. **But you MUST return the entry form enclosed or forfeit your eligibility to be awarded the money.**

REGISTERED ENTRY

ENCLOSED
FOR: ▶



VARIABLE EXTRALONGNAME
VARIABLE STREET ADDRESS
VARIABLE CITY, ST 00000-0000

Numbers have been issued solely in your name



OFFICIAL RULES -- NO PURCHASE NECESSARY

These are not the official rules. These are not any rules at all. These words are only intended to indicate the position and appearance of the actual rules on the final printed piece. Therefore, there is no reason to read any further. This has been a public service message. This message will now automatically repeat. These are not the official rules. These are not any rules at all. These words are only intended to indicate the position and appearance of the actual rules on the final printed piece. Therefore, there is no reason to read any further. This has been a public service message. This message will now automatically repeat.

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SWEEPSTAKES PRIZE NOTICE

If you return the grand prize winning entry, we will officially declare that

VARIABLE EXTRALONGNAME IS ONE OF OUR THREE \$1,000,000.00 GRAND PRIZE WINNERS

and the list of Million Dollar Winners in sweepstakes presented by TIME Magazine will read as follows:

ENTRANT	PRIZE STATUS	PAYMENT STATUS
MINNIE REBECCA HOLMES	\$1,000,000.00 WINNER	PAYMENT IN PROGRESS
STEVEN ROLLINGS	\$1,000,000.00 WINNER	PAYMENT IN PROGRESS
VARIABLE EXTRALONGNAME	\$1,000,000.00 WINNER	PAYMENT TO BEGIN

ATTENTION VARIABLE EXTRALONGNAME: The other two individuals above returned their entries in previous sweepstakes and are now being paid their \$1,000,000.00 prizes in annual installments of \$40,000.00. Payment of the third \$1,000,000.00 prize is guaranteed to be made to Variable Extralongname at the address below provided you validate your entry with the grand prize seal and return it with the grand prize winning number.



IMPORTANT: Affix appropriate seals to the attached entry form and mail in one of the Sweepstakes envelopes enclosed.

PRIZE CLAIM NUMBERS:

00000000
00000000
00000000
00000000
00000000
00000000

All six numbers have been issued solely in your name. These numbers also appear on the entry form below.

IDENT NO.: GP003 00000000

|||||
VARIABLE EXTRALONGNAME
VARIABLE STREET ADDRESS
VARIABLE CITY, ST 00000-0000



If you return the grand prize winning entry, we'll say,

CONGRATULATIONS, VARIABLE EXTRALONGNAME, YOU'RE ONE OF OUR THREE \$1,000,000.00 WINNERS!

Dear Variable Extralongname,

If you doubt that Variable Extralongname could actually be one of our big \$1,000,000.00 winners, I wouldn't be surprised. I wouldn't even be surprised if you decide NOT to respond to this notice. But let me assure you, that would be a mistake ... a very BIG mistake. Here's why.

The \$1,000,000.00 prize listed next to your name is unconditionally guaranteed to be awarded. In fact, the first two \$1,000,000.00 prizes listed above have already been awarded. And we are already sending payments of \$40,000.00 a year to previous sweepstakes winners Minnie R. Holmes of Bolton, Pennsylvania and Steven Rollings of Apex, North Carolina. They will each continue to receive a new \$40,000.00 check every year until their entire \$1,000,000.00 prizes are paid in full. And we plan to pay out the next \$1,000,000.00 prize in exactly the same way. That's why it's so important for Variable Extralongname to validate the attached entry with the Grand Prize Validation Seal and mail it at once. But if you're still not convinced, consider this:

Arrangements have already been made which make it possible to pay Variable Extralongname the \$1,000,000.00. First, the \$1,000,000.00 has already been registered under section 369-e of the General Business Law of New York State. Second, a surety bond has been posted to guarantee that the funds are available to pay out the full \$1,000,000.00 prize. And Variable Extralongname will definitely be paid the \$1,000,000.00 if you return your entry with the Grand Prize Validation Seal attached and it includes the grand prize winning number. And then,

VARIABLE EXTRALONGNAME'S FIRST \$40,000.00 CHECK WILL BE MAILED STRAIGHT TO VARIABLE STREET ADDRESS!

The day you open your mailbox and pull out a certified check that reads "PAY TO THE ORDER OF VARIABLE EXTRALONGNAME \$40,000.00" will be like no day you've ever known. You'll start to enjoy a new sense of personal freedom and financial security. And if you decide to spend every dime, so WHAT! Because before you know it, your next \$40,000.00 check will be on its way. What's more, the \$40,000.00 check will keep rolling in, without fail, for twenty-five years.

But please be advised: there is no way you could even receive the FIRST check if you do not return your entry with the Grand Prize Validation Seal attached. In fact, if you fail to respond, you will leave us no choice but to pay the money to someone else, even if you hold the grand prize winning number. Because the money is guaranteed to be awarded -- whether we receive the Variable Extralongname entry or not. So whatever you do, return your entry form. And here's a very good reason to do so immediately:

RESPOND BEFORE MONTH 00TH AND YOU'LL BE ELIGIBLE FOR THE \$100,000.00 BONUS PRIZE!

Time is of the essence, Variable Extralongname ... and a \$100,000.00 cash Bonus Prize is at state. So make sure you also attach the silver Bonus Prize Validation Seal to your entry, and mail it today. That way, you'll guarantee your eligibility to win the \$1,000,000.00 Grand Prize and the \$100,000.00 Bonus Prize. But hurry. Because if your entry arrives even one day late, you will not be eligible for the additional \$100,000.00 cash prize. And if a \$1,000,000.00 Grand Prize and a \$100,000.00 Bonus Prize are not reason enough to respond, consider this:

over please

\$40,000.00 PAYMENTS ARE ALREADY BEING SENT TO THESE \$1,000,000.00 WINNERS!



MINNIE R. HOLMES
BOLTON, PA



STEVEN ROLLINGS
APEX, NC

WE'RE PREPARED TO PAY VARIABLE EXTRALONGNAME OUR NEXT \$1,000,000.00 PRIZE!

But you **MUST** return your entry to be eligible. If you return the grand prize winning number, scheduled payments of \$40,000.00 a year will begin to Variable Extralongname at Variable Street Address.

DETACH HERE AND MAIL IN ONE OF THE ENVELOPES ENCLOSED

\$1,000,000.00

OFFICIAL ENTRY

\$1,000,000.00

AFFIX GRAND PRIZE VALIDATION SEAL HERE.

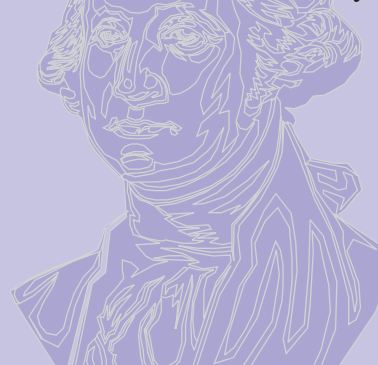
AFFIX \$100,000.00 BONUS PRIZE SEAL HERE.

AFFIX FREE GIFT/TIME ORDER SEAL HERE.

To receive a FREE MAGELLAN BAG and get a year of TIME for just \$1.19 an issue - a savings of 52% off the cover price - attach FREE GIFT Seal above and mail this entry in the YES envelope.

If you do NOT wish to receive TIME at 52% OFF plus the FREE MAGELLAN BAG, check here and return this entry in the NO envelope. Do NOT attach FREE GIFT seal.

I, VARIABLE EXTRALONGNAME have validated this Entry Form by attaching the Grand Prize and Bonus Prize Seals. Notify me of any prize I am awarded.



PRIZE CLAIM NUMBERS:

00000000
00000000
00000000
00000000
00000000
00000000



& FREE GIFT/TIME ORDER FORM

OFFICIAL PRIZE LIST



GRAND PRIZE
\$1,000,000.00 CASH!

To be paid in 25 guaranteed annual installments of \$40,000.00.

NO PURCHASE NECESSARY TO BE AWARDED ANY PRIZE.

BONUS PRIZE

\$100,000.00 CASH!

To be paid in one single lump sum cash payment.

BONUS PRIZE DEADLINE NOTICE:

To qualify for the Bonus Prize, your entry must be received by:

MONTH 00, 20XX

BONUS PRIZE DEADLINE

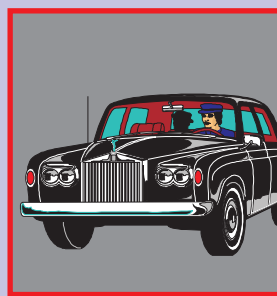
AFFIDAVIT OF READINESS TO MAKE GRAND PRIZE PAYMENTS

This is to certify that the necessary preparations to pay the next \$1,000,000.00 prize have been completed, to wit: 1) the Grand Prize has been registered under Section 369-e of the New York State general business law; and that 2) a Surety Bond has been posted to guarantee that adequate funds are available to pay the entire \$1,000,000.00 prize amount in any and all events.

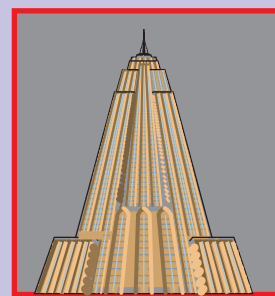
Signed: Someone Somename Date: oooloo
Time Magazine Sweepstakes Director

NOTICE: In addition to the Grand Prize and Bonus Prize, you will automatically be eligible for over 10,000 other prizes – all guaranteed to be awarded – provided you return your entry in time.

plus!



**FIRST PRIZE:
JAGUAR XJS SEDAN**
The choice of driving connoisseur's the world over, with plush leather interior, deluxe sound system, and race-engineered drive train that makes this luxury car a peerless performer, too!



**SECOND PRIZE:
BIG APPLE TRIP**
See the sights, hit the heights in the world capital of sophistication. 5 days/4 nights at the Waldorf Astoria on Park Avenue, plus \$2000 cash to spend!



**THIRD PRIZE:
YAMAHA YJS-425 JET SKI**
A 425-h.p. wave-smashing, thrill machine, with 2-day training class in Key Largo, Florida.



**FOURTH PRIZE:
HANDYCAM DIGITAL CAM**
Pro-quality video camera features 1080p output, direct to Blue Ray Disc recording.



**FOURTH PRIZE:
KODAK FUN-CLICK CAMERA**
The perfect, go-anywhere, let-anyone, point and shoot – with dazzling hi-res digital output.

**MILLION DOLLAR DREAM
SWEEPSTAKES**

YOU WILL ALSO BE ELIGIBLE FOR OVER 10,000 OTHER PRIZES GUARANTEED TO BE AWARDED!

As soon as we receive your entry, your eligibility to be awarded over 10,000 other fabulous prizes is guaranteed! You may be the winner of a millionaire's car -- the luxurious Jaguar XJS, featuring a plush leather interior, advanced electronics, and a performance-tuned drive train that makes Jaguar the choice of driving enthusiasts the world over! Or you may win a fabulous 5-day trip to the Big Apple itself, and stay at the glamorous Waldorf Astoria on Park Avenue! Or you may win a thrilling Yamaha jet ski, or a Sony Digital Camcorder, or a Kodak Fun Click Camera.

Every prize is unconditionally guaranteed to be awarded. So you see, there are many good reasons to return your entry now. But there is one reason that I haven't even mentioned yet. It's the incredible offer from TIME Magazine that we've reserved in your name. Of course, no purchase is necessary to enter the sweepstakes or win any prize -- even the \$1,000,000.00. But this is one offer that's just TOO good to pass up. To begin with,

YOU'LL RECEIVE A FREE GIFT: THE MAGELLAN BAG

The Magellan Bag is the perfect companion for the world traveler: it's rugged and roomy, with an easy-access outside zip pocket and an adjustable shoulder strap. The handsome leather-look, textured exterior is really a durable, waterproof vinyl with sturdy reinforced seams that will stand the test of time and keep your belongings secure wherever your wanderlust may take you -- even if it's just a daytrip! Just think of what you'd pay for such a great-looking piece of luggage in a department store. But the Magellan Bag is YOURS FREE, just for ordering TIME NOW. And to make sure this offer is completely irresistible,

YOU'LL RECEIVE 52% SAVINGS OFF TIME'S COVER PRICE!

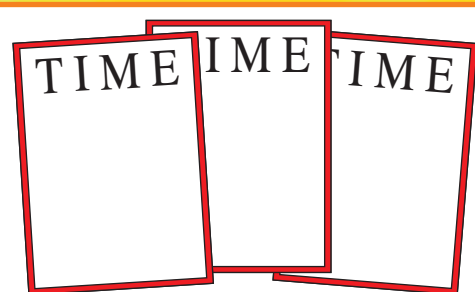
That's more than half off -- and you'll get FREE HOME DELIVERY in the bargain! So if you've ever wanted to subscribe to TIME, now is the time to do it. And NOT just because you'll get great savings and a free gift, but because you need TIME more than ever!

The world is changing faster and faster. You need to know how. You need to know why. And you need to know how it affects YOU. With TIME, you have the whole wide world of news at your fingertips -- from global events to national politics ... from economics to entertainment ... technology to personal health. And you'll understand it better than ever before, with TIME's award-winning reports and unforgettable photographs. That's why over 23 million people turn to TIME every week. So when you return your entry, be sure to mail it in the YES envelope to claim your FREE GIFT and 52% SAVINGS on TIME. But whatever you do, be sure to return your entry. Please,

DON'T FORCE US TO AWARD THE \$1,000,000.00 PRIZE TO SOMEONE ELSE!

Remember, arrangements already have been made which make it possible to pay YOU our next \$1,000,000.00 prize in annual installments of \$40,000.00. But if you fail to respond, we will be FORCED to make the payments to someone else -- even if the grand prize winning number is already registered in your name. Don't let that happen. Return your entry now! And, be sure to attach both the Grand Prize and Bonus Prize Validation Seals. To receive your free gift plus 52% SAVINGS on TIME, also attach your Free Gift Seal and mail your entry in the YES envelope.

Sincerely,
Someone Somename
 Someone Somename,
 Sweepstakes Director



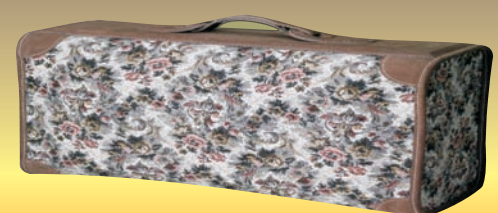
MONEY-BACK GUARANTEE

If for any reason, at any time, you are not completely satisfied with TIME, just let us know and we'll send you a prompt refund for all unmailed issues -- no questions asked. It's that simple!

SAVE 52% ON **TIME** AND GET THE MAGELLAN BAG **FREE!**

TIME is the winner of the National Magazine Award for General Excellence and of more awards than any other weekly news magazine. And there's never been a better time to find out why! Because you'll not only receive TIME at 52% OFF the cover price, you'll get the MAGELLAN BAG as a FREE GIFT! So when you return this entry, be sure to attach the TIME FREE GIFT Seal and mail it in the YES envelope!

YOURS FREE
 THE MAGELLAN BAG



Roomy, stylish, rugged and practical -- made to order for the world traveler, but just as handy for weekend get-aways! And we'll send you one of your own -- FREE -- just for ordering TIME!